

DIGITAL SKILLS GAPS AND CURRENT VOCATIONAL EDUCATION & TRAINING OFFER

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<http://digitaltclf.eu/>

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DECARBONISATION CLUSTERS
 EUROPEAN VALUES **COMPETITIVENESS**
 NEW TECHNOLOGIES **STRATEGY**
GLOBALISATION **INNOVATION**
DIGITALISATION DESIGN **ANTICIPATION**
 INDUSTRIAL LEADERSHIP **TRANSITION** INVESTMENT
COOPERATION AFRICA **ARTIFICIAL INTELLIGENCE**
 CIRCULAR ECONOMY **SKILLS** QUALITY JOBS
SHARED-VALUE VALUE CHAINS **PLASTICS**
SUSTAINABILITY **FAIRNESS**
 CREATIVITY **DIALOGUE**



DIGITAL
 TEXTILE CLOTHING
 LEATHER FOOTWEAR
 INDUSTRIES

INDUSTRY **EU Industry Days**
 5-6 February 2019
 #EUIndustryDay #InvestEU

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“The future of Europe's industry will depend on its ability to adapt by investing in new technologies and embracing the digital and ecological transitions.”

“Around a third of European employers say they cannot find people with the right skills to grow and innovate. 44% of Europeans still lack basic digital skills. (...) When it comes to adapting to the modern world, skills and jobs should be our number one priority.”

Jean-Claude Juncker,
President of the European Commission
5th February 2019, Brussels
EU Industry Days



CURRENT TCLF TRAINING OFFER

Strengths

Top of technology and research / Knowledge on production and on material

International Recognition of “TCLF European brand”

Best training offer for the 4 subsectors

Awareness of the challenges affecting the sector (VET providers, companies..)

Access to European funding for promotion of new curricula, mobility and cooperation

Proximity and collaboration with the industry and cluster

Weaknesses

Weak attractiveness (lack of students)

Lack of funding and resources:

- to anticipate skills shortage
- for new facilities and teaching equipment

Difficulty of finding qualified trainers
(not digital confident, not updated to the new technologies,...)

Training seen as a cost and not as an investment

Difficulty of marketing the sectors and training offer

Lack of connection among “peers” and sub-sectors



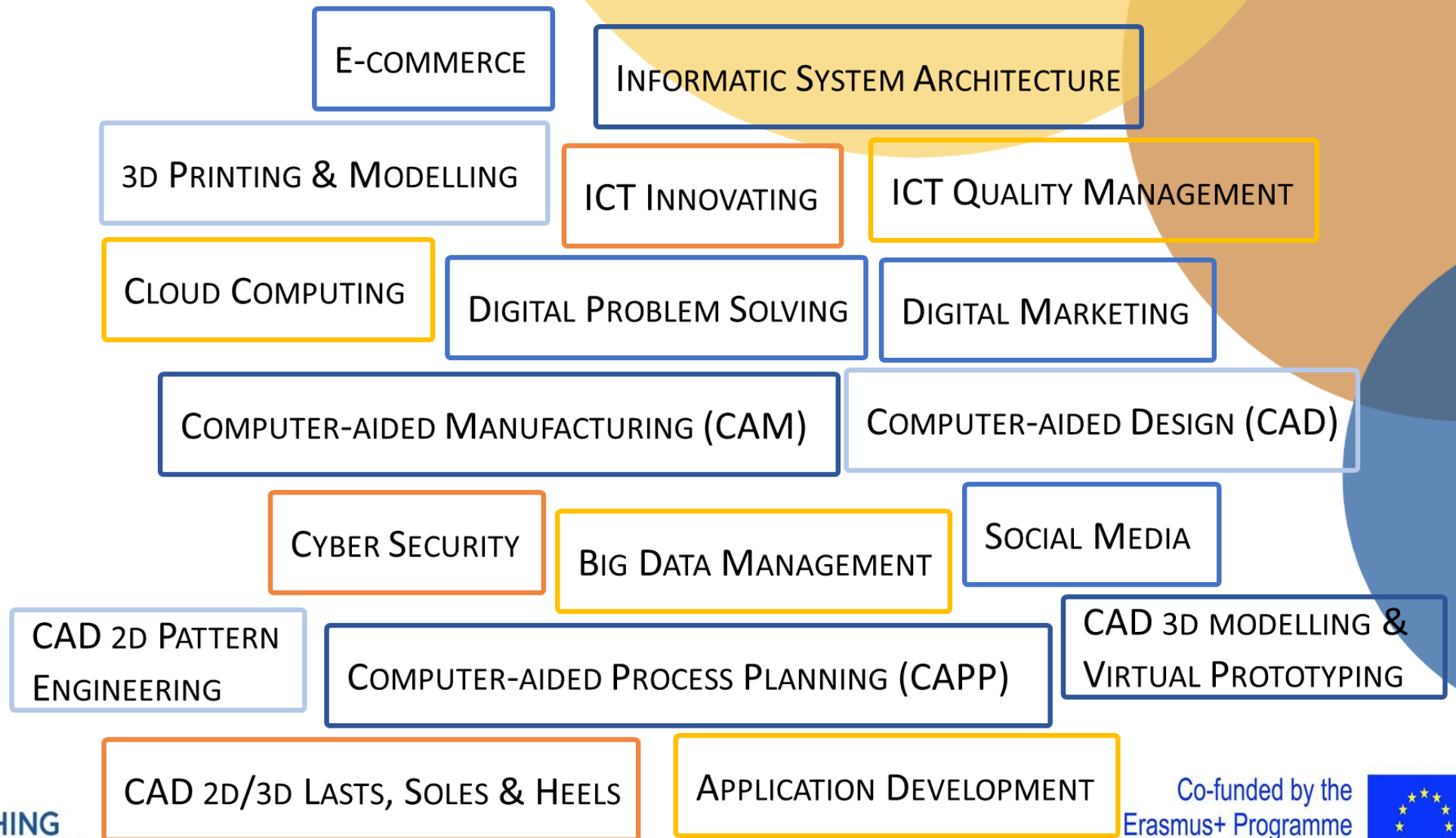
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DIGITAL SKILLS IN THE TCLF SECTOR



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SUPPORT OF THE DIGITALISED OCCUPATIONS

	TEXTILE	CLOTHING	LEATHER	FOOTWEAR
SUPPLY CHAIN DATA MANAGER	Very Strong support	Very Strong support	Low support	Strong support
PRODUCT TREND MANAGER	Medium support	Very Strong support	Low support	Strong support
PRODUCT LIFECYCLE MANAGER	Strong support	Strong support	Low support	Medium support
PROCESS ANALYST	Medium support	Strong support	Low support	Medium support
LEATHER TECHNOLOGIST	n.a.	n.a.	Strong support	n.a.
FINISHING TECHNICIAN	Very strong support	n.a.	Strong support	n.a.
DIGITAL MARKETING PROFESSIONAL	n.a.	Strong support	n.a.	Medium support
R&D AND INFORMATION RESEARCHER	Very Strong support	Very Strong support	Strong support	Strong support
3D DESIGNER & PATTERN MAKER	n.a.	n.a.	n.a.	Very Strong support

DIGITAL SKILLS GAPS IN THE TCLF SECTOR

	TEXTILE	CLOTHING	LEATHER	FOOTWEAR
SUPPLY CHAIN DATA MANAGER	Slight skills gap.	An absolute skill mismatch is not evidenced.	There is an existing mismatch.	There is an existing mismatch.
PRODUCT TREND MANAGER	An absolute skill mismatch is not evidenced.	On track to respond to the high demand.	Low relevance of the occupation. No gaps nor mismatches apply here	An absolute skill mismatch is not evidenced.
PRODUCT LIFECYCLE MANAGER	Positive mismatch.	On track to respond to the high demand.	Low relevance of the occupation. No gaps nor mismatches apply here.	Low relevance of the occupation. No gaps nor mismatches apply here.
PROCESS ANALYST	An absolute skill mismatch is not evidenced	There is an existing mismatch.	Low relevance of the occupation. No gaps nor mismatches apply here	An absolute skill mismatch is not evidenced.
LEATHER TECHNOLOGIST	n.a.	n.a.	Very slight skills gap.	n.a.
FINISHING TECHNICIAN	An absolute skill mismatch is not evidenced.	n.a.	Slight skills gap.	n.a.
DIGITAL MARKETING PROFESSIONAL	n.a.	Slight skills gap.	n.a.	Slight skills gap.
R&D AND INFORMATION RESEARCHER	No skills gap.	An absolute skills mismatch is not evidenced.	Slight skills gap.	An absolute skill mismatch is not evidenced.
3D DESIGNER & PATTERN MAKER	n.a.	n.a.	n.a.	On track to respond to the high demand.

GAINING DIGITAL CONFIDENCE

3D PRINTING & MODELLING 55%

COMPUTER-AIDED DESIGN (CAD),
COMPUTER-AIDED MANUFACTURING (CAM)
PROCESS PLANNING (CAPP) 32% - 47%

DIGITAL MARKETING,
E-COMMERCE 23% - 43%
SOCIAL MEDIA

CLOUD COMPUTING 38%



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THANKS FOR YOUR ATTENTION.

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